2019 MINISTRY OVERVIEW

WOMEN'S NON-PROFIT ALLIANCE

Back-office support for front-line women!

Our BIG Impact in 2019

Collectively, we serve over

14,000 IN 11 COUNTRIES AND 8 US STATES

We equip, encourage, and provide back-office support for over

50 NONPROFITS

lead by Christian women

We serve as a fiscal sponsor for well-vetted nonprofits who champion such causes as:

- Impoverished communities
- Juvenile offenders
- Marginalized teenagers
- Veteran care
- Abuse survivors
- Incarcerated women
- Crises pregnancy

WOMEN'S NON-PROFIT ALLIANCE

Our Mission, Vision, and Values

MISSION

To build sustainable nonprofits by upholding the mission of world-changing women

VISION

To be the definitive women's nonprofit network by providing synergy, services, and support resulting in growth and sustainability

VALUES

Financial Integrity,
Authentic Community,
Intentional Collaboration,
Exceptional Service

WOMEN'S NON-PROFIT ALLIANCE

Our Calling and History

2003

We received our 501(c)3 tax exempt status as ProvenWay Ministries and began equipping and connecting women leaders within the church, seeking funds from churches and individual donors.

2008

God increased our vision by leading us to form the Alliance Partnership – a membership-based fiscal sponsorship for women starting nonprofits. We started with 2 Alliance Partners.

2010

We moved into the Hope Center, a one-of-a-kind ministry home to over 40 Christian nonprofits, leading to collaboration with organizations such as Hope for the Heart, E3 Ministries, First Liberty, and Marketplace Ministries.

2016

Because of our growth and to clarify our focus, we changed our name to Women's Nonprofit Alliance. At this point we had 25 Alliance Partners under our umbrella.

2018

With over 30 Alliance Partners, we added a membership program – expanding our reach by serving women leading established nonprofits.

WOMEN'S NON-PROFIT ALLIANCE

Key Scripture

WOMEN'S NON-PROFIT ALLIANCE

The Problem We Solve

THE PROBLEM

Statistics show that a high percentage of nonprofits fail, and women gifted/called to ministry often lack the time and business skills to grow and sustain one.

THE SOLUTION

Offering back office support for front-line women to maximize their mission by modeling best practices, compliancy, and financial integrity, increasing the sustainability of their organization.

> *I could never have become a nonprofit on my own right now. WomensNPA allows me to learn the ropes of a nonprofit while providing me with support, guidance, and wise counsel.*

Haley Coon,
Restoration Threads

WOMEN'S NON-PROFIT ALLIANCE

What Sets Us Apart

OUR KEY DISTINCTION IS OUR COMMUNITY

Those in our community have the advantage of developing valued relationships, learning from us and each other, accomplishing goals, and spending more time in their passion because they are set free from arduous, time-consuming duties. Women come for our services, but they stay for our community.

I love how they support me through the community and training, providing the systems support I need to keep my non-profit operational.

Agata Domond,
Domond Immigrant Learning Center

WOMEN'S NON-PROFIT ALLIANCE

What We Offer

OUR SERVICES AND BENEFITS

- Tax filing and all IRS end of year reporting
- Accounting/bookkeeping services
- Online giving/donor management program
- Fundraising/social media support
- Coaching, training, and connecting opportunities
- ECFA accreditation and GuideStar Silver Seal of Transparency

These are all areas I need help with! I am extremely grateful for all of these helpful videos! I have learned so much through them.

Monica Buskhal,
Face Foundation

WOMEN'S NON-PROFIT ALLIANCE

Our Success Indicators and Growth Projections

	2018	2019	2020 Goals
***ALLIANCE PARTNERS:** nonprofits under our umbrella	31	37	42
LAUNCHED ALLIANCE PARTNERS: those we have helped receive their 501(c)3	7	13	18
MEMBERS: established nonprofits we serve	6	14	25
COUNTRIES: our APs and Members are serving in	7	11	12

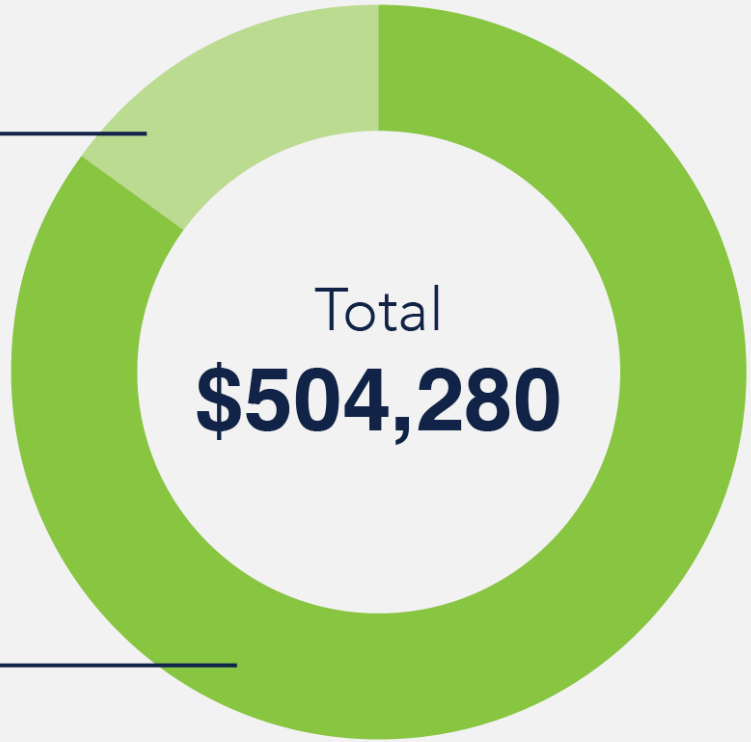
**The Alliance Partnership (AP) is our core program. For each AP we take on the responsibility of financial accounting and IRS reporting, while providing leadership and business development to grow and sustain their organization.*

2020 BIG IMPACT: Serving 16,000 lives through 67 nonprofits in 12 countries!

WOMEN'S NON-PROFIT ALLIANCE

Our 2019 Income

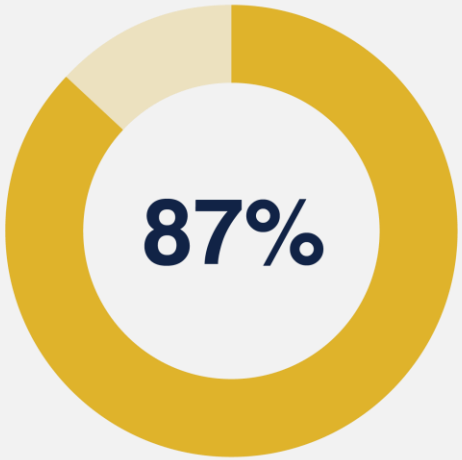
Operations (15%)
$77,273



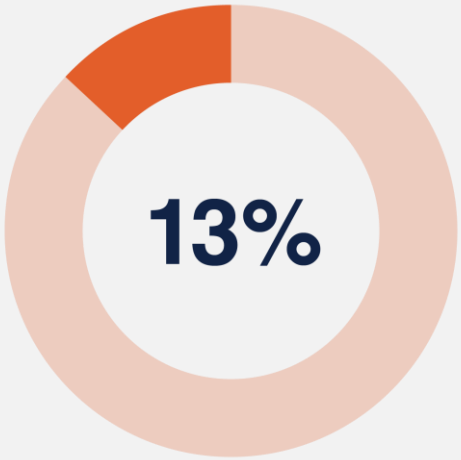
Programs (85%)
$427,007

WOMEN'S NON-PROFIT ALLIANCE

Budget Allocations



87% of our projected income is from donations



13% of our projected income is from Alliance Partner/Membership services

100% of our board contributes financially to our organization

WOMEN'S NON-PROFIT ALLIANCE

Current Needs

$30,000 to upgrade our growing financial department with new innovative software and staff

$5,000 for leadership development so our leaders can continue developing high level skills to invest in others

$5,000 for social media marketing, purchasing software to post across multiple channels, driving awareness and promotions for our partners

$2,000 to upgrade our customized donor management program available to all our partners, driving funds and increasing donor relations

WOMEN'S NON-PROFIT ALLIANCE

Our Key Goals

To advance our financial department by adding state-of-the-art software and one staff member

Advance our donor management platform with more automation and group texting capabilities

Produce a topical resource library, adding value to our membership program

Invest financially in our Alliance Partners and increase their funding by donating 10% of our proceeds

WOMEN'S NON-PROFIT ALLIANCE

Our Board of Directors

Cynthia Nunn

Past President of The Center for Nonprofit Management

Terri Burnett

Executive Director of Women's Non-Profit Alliance

Scott Heflin

Founder, CEO of FaithServ

Ruth Brock

Attorney, Brock Legal

Trish Perdue

Leadership/development coaching for women

Mary Martin

Founder of Lift Communications

WOMEN'S NON-PROFIT ALLIANCE

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ALLIANCE