



2020

MINISTRY OVERVIEW



Our BIG Impact in 2020

Collectively, we serve over

**15,000 IN
8 COUNTRIES
AND 11 STATES**

within the US

We equip, encourage,
and provide back-office
support for over

60 NONPROFITS

lead by Christian women

We serve as a fiscal sponsor
for well-vetted nonprofits who
champion such causes as:

- Impoverished communities
- Juvenile offenders
- Marginalized teenagers
- Veteran care
- Abuse survivors
- Incarcerated women
- Crises pregnancy

Our Mission, Vision, and Values

MISSION

To strengthen and sustain world-changing women and the causes they champion

VISION

To be the definitive women's nonprofit network by providing synergy, services, and support resulting in growth and sustainability

VALUES

Financial Integrity,
Authentic Community,
Intentional Collaboration,
Exceptional Service

Our Calling and History

We received our 501(c)3 tax exempt status as ProvenWay Ministries and began equipping and connecting women leaders within the big “C” church, seeking funds from churches and individual donors.

2003

We moved into the Hope Center, a one-of-a-kind ministry home to over 40 Christian nonprofits, leading to collaboration with organizations such as Hope for the Heart, E3 Ministries, First Liberty, and Marketplace Ministries.

2010

2008

God increased our vision by leading us to form the Alliance Partnership – a membership-based fiscal sponsorship for women starting nonprofits. We started with 2 Alliance Partners.

With over 30 Alliance Partners, we added a membership program – expanding our reach by serving women leading established nonprofits.

2018

2016

Because of our growth and to clarify our focus, we changed our name to Women’s Non-Profit Alliance. At this point we had 25 Alliance Partners under our umbrella.

Key Scripture

A photograph of four women standing in a cornfield, overlaid with a semi-transparent orange filter. The women are smiling and looking towards the camera. The background is filled with tall corn stalks.

“For we are his workmanship, created in Christ Jesus for good works, which God prepared beforehand, that we should walk in them.”

EPHESIANS 2:10

The Problem we Solve



THE PROBLEM

A high percentage of nonprofits fail, and women who have a passion/calling to start a nonprofit often lack the time and business skills to grow and sustain one.



THE SOLUTION

Offering back-office support for front-line women to maximize their mission and transfer best practices, compliancy, and financial integrity, increasing the scale and scope of their organization.



I could never have become a nonprofit on my own right now. WomensNPA allows me to learn the ropes of a nonprofit while providing me with support, guidance, and wise counsel.

Haley Coon,
Restoration Threads

What Sets Us Apart

**OUR KEY
DISTINCTION
IS OUR
COMMUNITY**

Those in our community have the advantage of developing valued relationships, learning from us and each other, accomplishing goals, and spending more time in their passion because they are set free from arduous, time-consuming duties. Women come for our services, but they stay for our community.

“

I love how they support me through the community and training, providing the systems support I need to keep my nonprofit operational.

Agata Domond,
Domond Immigrant Learning Center

What We Offer

OUR SERVICES AND BENEFITS

- Tax filing and all IRS end of year reporting
- Accounting/bookkeeping services
- Online giving/donor management program
- Fundraising/social media support
- Coaching, training, and connecting opportunities
- ECFA and GuideStar accreditation

“

These are all areas I need help with! I am extremely grateful for all of these helpful videos! I have learned so much through them.

Monica Buskhal,
Face Foundation

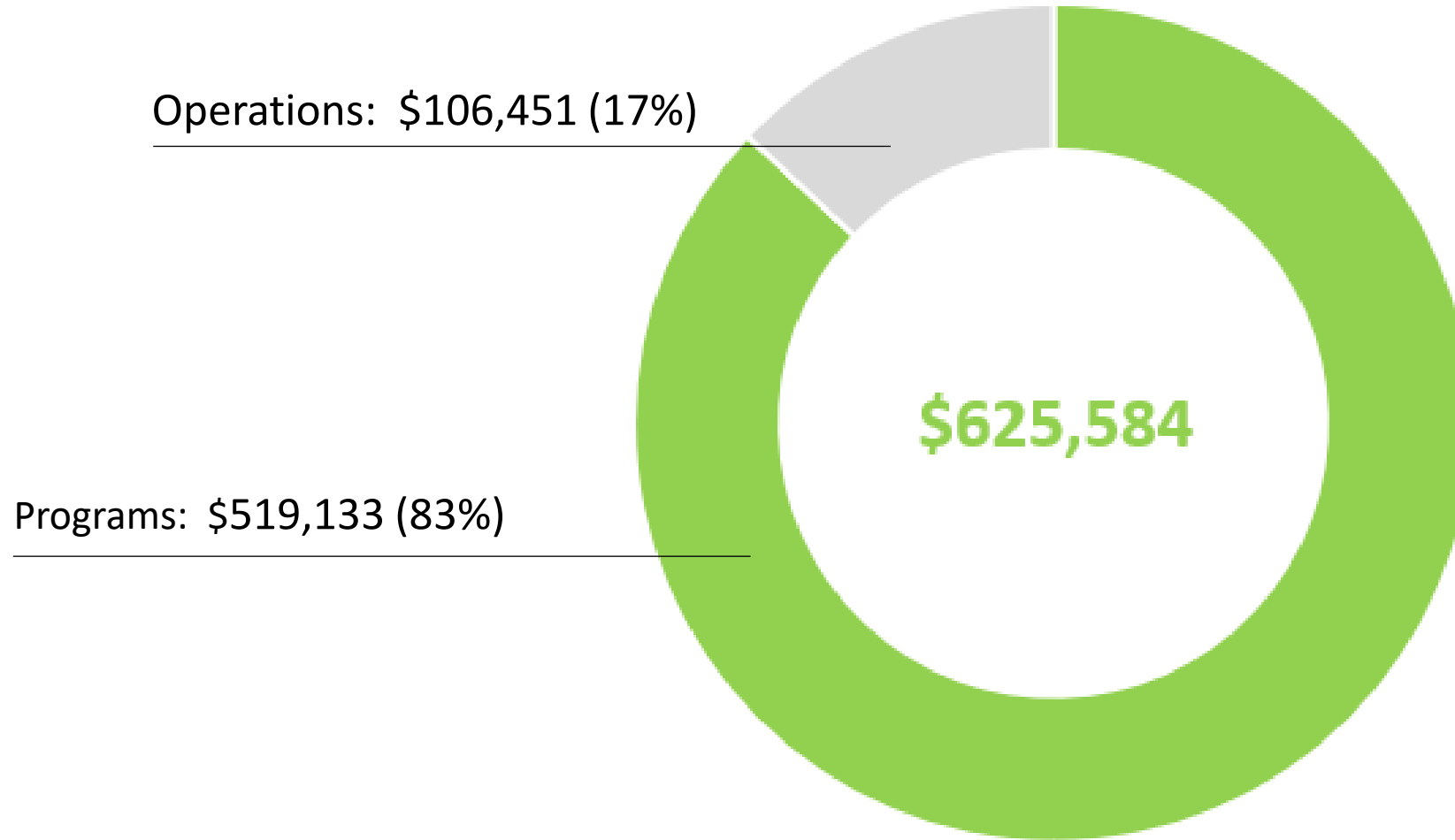
Our Success Indicators and Growth Projections

	2019	2020	2021 Goals
*ALLIANCE PARTNERS: nonprofits under our umbrella (fiscal sponsorship)	37	38	40
LAUNCHED ALLIANCE PARTNERS: those we have helped receive their 501(c)3	7	5	5
MEMBERS: established nonprofits we serve	14	25	35

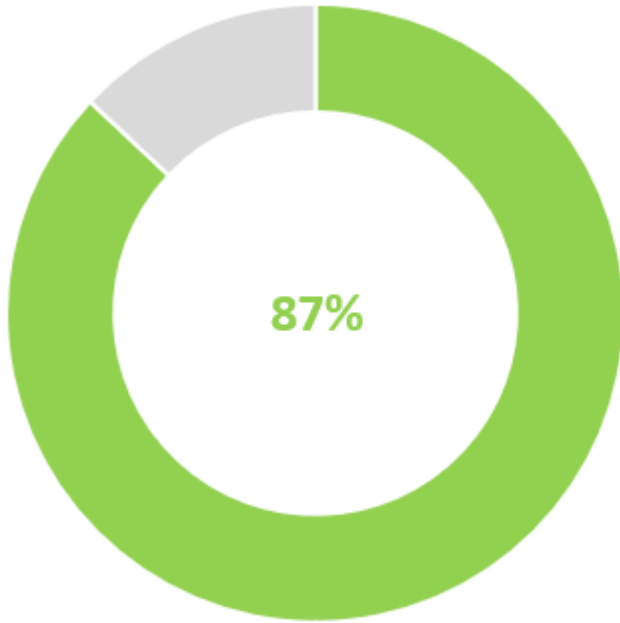
**The Alliance Partnership is our core program. For each AP we take on the responsibility of financial accounting and IRS reporting, while providing leadership and business development to grow and sustain their organization.*

2021 BIG IMPACT: serving over \$17,000 lives through 75 nonprofits in 10 countries!

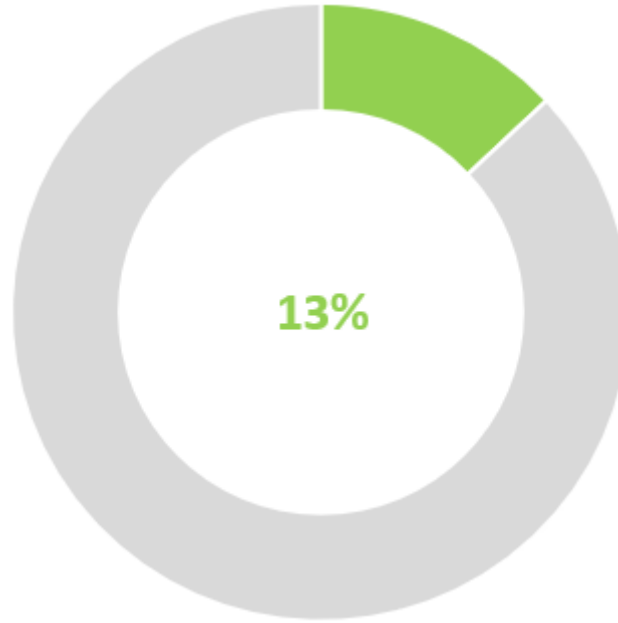
Our 2020 Income



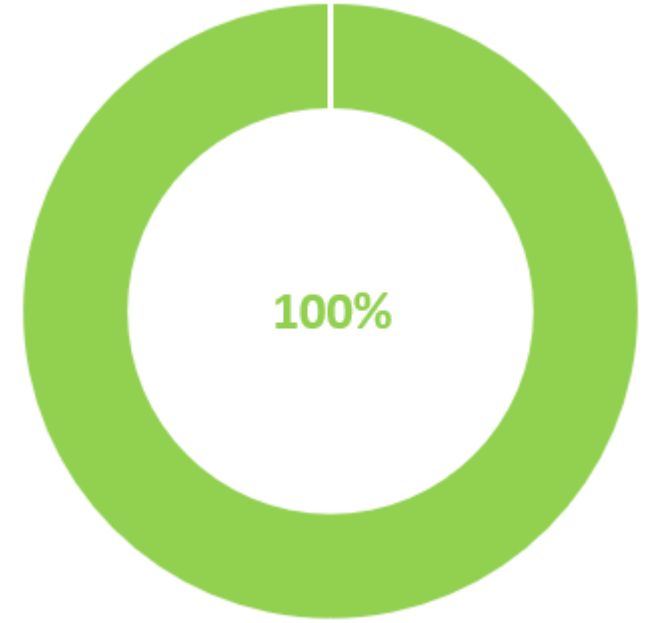
Budget Allocations



87% of our projected income is from donations



13% of our projected income is from Alliance Partner/Membership services



100% of our board contributes financially to our organization

Current Needs

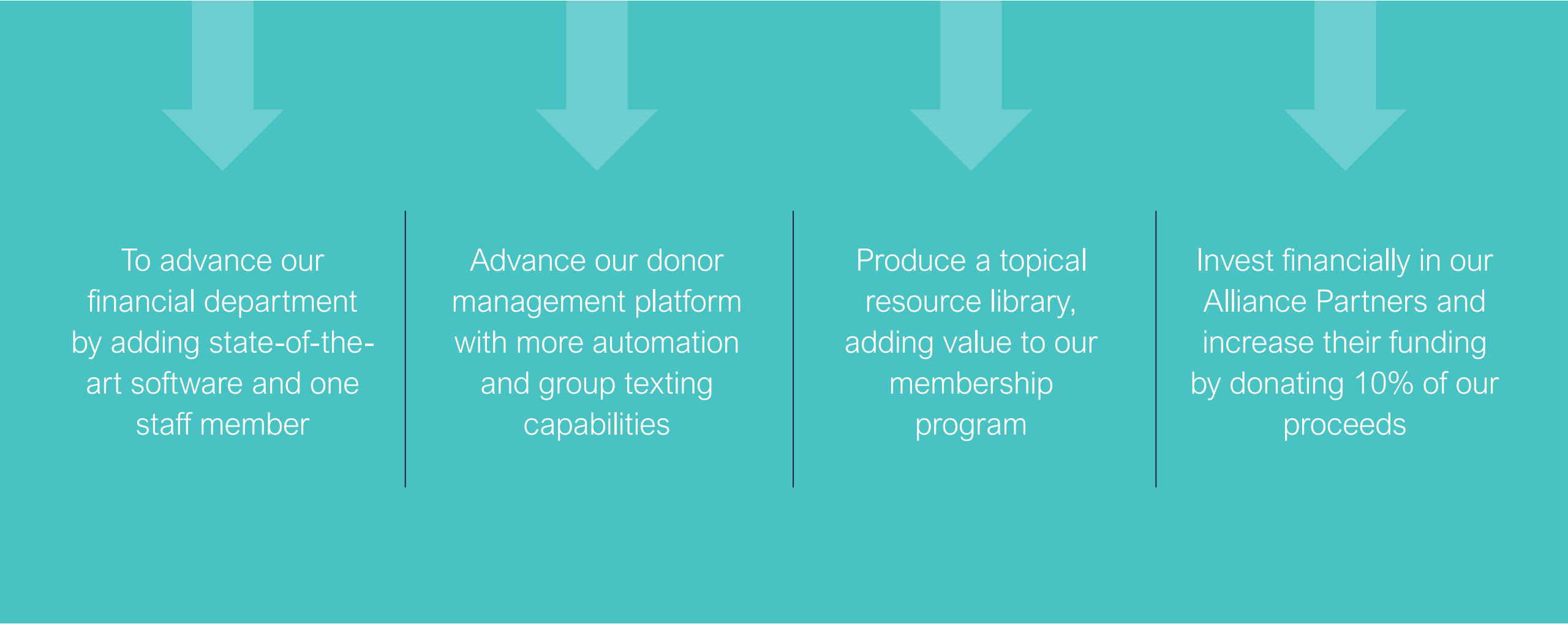
\$30,000 to upgrade our growing financial department with new innovative software and staff

\$5,000 for social media marketing, purchasing software to post across multiple accounts, driving awareness and promotions for our partners

\$5,000 for leadership development so our leaders can continue developing high level skills to invest in others

\$2,000 to upgrade our customized donor management program available to all our partners, driving funds and increasing donor relations

Our Key Goals



To advance our financial department by adding state-of-the-art software and one staff member

Advance our donor management platform with more automation and group texting capabilities

Produce a topical resource library, adding value to our membership program

Invest financially in our Alliance Partners and increase their funding by donating 10% of our proceeds

Our Board of Directors



Cynthia Nunn

Past President of The Center
for Nonprofit Management



Terri Burnett

Executive Director of Women's
Non-Profit Alliance



Scott Heflin

Founder, CEO of FaithServ



Ruth Brock

Attorney, Brock Legal



Trish Perdue

Leadership/development
coaching for women



Mary Martin

Founder of Lift
Communications

