



2018 MINISTRY OVERVIEW

Our Mission, Vision, and Values

MISSION: To maximize the mission of world-changing women

VISION: To be the definitive women's nonprofit network by providing synergy, services, and support resulting in growth and sustainability

VALUES: Financial Integrity, Authentic Community, Intentional Collaboration, Exceptional Service

Our Ministry Model

"For we are his workmanship, created in Christ Jesus for good works, which God prepared beforehand, that we should walk in them." Ephesians 2:10

THE PROBLEM: A high percentage of nonprofits fail, and women who have a passion/calling to start a nonprofit often lack the time and business skills to grow and sustain one.

THE SOLUTION: Offering back office support for front-line women to maximize their mission and transfer best practices, compliancy, and financial integrity, increasing the scale and scope of their organization.

OUR KEY DISTINCTION IS OUR COMMUNITY: Those in our community have the advantage of developing valued relationships, learning from each other, accomplishing goals, and spending more time in their passion because they are set free from arduous, time-consuming duties. Women come for our services, but they stay for our community (per a survey we conducted in 2017).

OUR SERVICES/BENEFITS:

- Tax filing and all IRS end of year reporting
- Accounting/bookkeeping services
- Online giving/donor management program
- Coaching, training and connecting opportunities
- ECFA membership
- Fundraising support

Our Calling and History

2003

We received our 501(c)3 tax exempt status as ProvenWay Ministries and began equipping and connecting women leaders within the big "C" church, seeking funds from churches and individual donors.

2008

God increased our vision by leading us to form the Alliance Partnership – a membership-based fiscal sponsorship for women starting nonprofits. We started with 2 Alliance Partners.

2010

We moved into the Hope Center, a one-of-a-kind ministry home to over 40 Christian nonprofits, leading to collaboration with organizations such as Hope for the Heart, E3 Ministries, First Liberty, and Marketplace Ministries.

2016

Because of our growth and to clarify our focus, we changed our name to Women's Non-Profit Alliance. At this point we had 25 Alliance Partners under our umbrella.

2018

Now with over 30 Alliance Partners, we added a new program - Network Partnership – expanding our reach by serving women leading established nonprofits.

Our Success Indicators and Growth Strategies

*The Alliance Partnership is our core program. For each AP we take on the responsibility of financial accounting and IRS reporting, while providing leadership and business development to grow and sustain their organization.

	2016	2017	2018
*ALLIANCE PARTNERS: nonprofits under our umbrella (fiscal sponsorship)	25	31	32
LAUNCHED ALLIANCE PARTNERS: those we have helped receive their 501(c)3	3	2	4
NETWORK PARTNERS: established nonprofits we serve (new in 2018)	0	0	10
COUNTRIES our APs and NPs are serving in	2	7	7
STATES our APs and NPs are serving in	3	6	8

Our Key Program Goals

ALLIANCE PARTNERSHIP:

- To advance our financial department by adding state-of-the-art software and one staff member by end of 2018
- To add a social media specialist, and social media management as a premium service by end of 2018
- Invest financially in our Alliance Partners and increase their funding by giving back 10% of our proceeds by 2019
- To be established in 5 regions of the US with area directors in each region to increase our scope by 2020

NETWORK PARTNERS:

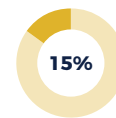
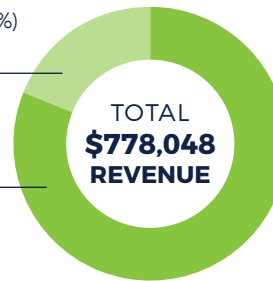
- Add 2 new account managers to service our accounting/bookkeeping clients by end of 2018
- Host annual training event to equip and connect by 2020

Our Budget and Funding Needs

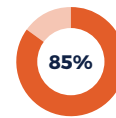
REVENUE ALLOCATION

Operations (19%)
\$147,829

Programs (81%)
\$630,219



15% of our revenue is from service fees



85% of our revenue is from donations



100% of our board contributes financially to our organization

CURRENT NEEDS

- \$30,000 to upgrade our growing financial department with new innovative software and add one seasoned employee to provide more detailed and timely reports documenting a more accurate financial story.
- \$17,000 for social media marketing, purchasing a software program and hire a part-time social media expert allowing us to post across multiple accounts, driving awareness and promotions for our partners
- \$5,000 for leadership development so our leaders can continue developing high level skills to invest in others
- \$2,000 to upgrade our customized donor management program driving funds and increasing donor relations

Our Board of Directors

Sandy Riffe, *Chairman*

Past President of Fellowship of Professional Women

Terri Burnett

Executive Director of Women's Non-Profit Alliance

Cynthia Nunn

Past President of The Center for Nonprofit Management

Tina Robertson

Director of Clinical Training at Momentous Institute

Marci LeBlanc

Manager, Member Relations at The Seminar Network